

CLIFFORD W. EISCHEN, MBA, NCRW

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LEADERSHIP ROLES IN FINANCIAL INSTITUTIONS, CAREER DEVELOPMENT, HIGHER EDUCATION, AND SMALL BUSINESS MANAGEMENT

PROFESSIONAL PROFILE

- Co-owner, *Eischen's Professional Résumé Service* (since 1982) located in Fresno, California.
- Former *Chief Financial Officer and Board Chairman*, Educational Employees Credit Union (\$1.7 billion in assets with 14 branches).
- Author, *Résumés, Cover Letters, Networking & Interviewing*: South-Western College Publishing Cengage Learning, 4rd Edition.
- Thirty-plus years as *Professor of Business Administration*, Fresno City College—Department Chairperson for 7 years.
- *Consultant and Seminar Director*, Valley Regional Training Center and privately. Seminars in:

RÉSUMÉ & CAREER DEVELOPMENT

PUBLIC & HUMAN RELATIONS

BUSINESS ENGLISH

BUSINESS LAW

INVESTMENTS

ENTREPRENEURSHIP

SUPERVISION & PRINCIPLES OF MANAGEMENT

U.S. SOCIAL/POLITICAL/ECONOMIC INSTITUTIONS

- *Arbitrator* in dispute resolution matters—dismissal, compensation, and tenant eviction.
- Master's Degree in Business from California State University, Fresno.
- *Nationally Certified Résumé Writer (NCRW)*, one of 57 in United States.
- Recipient of prestigious Hayward Award Nomination for Excellence in Education (1994) and National Institute for Staff Organizational Development Award (1993).
- Extensive field research of business enterprises relating to employment practices in Germany.
- Legal research studies, Institute of Advanced Legal Studies, University of London (1981).
- Leadership roles in California Business Education Association, Western Business Law Association, College Faculty Association, and Certificated Negotiating Council.

ADDITIONAL PROFESSIONAL EXPERIENCE

PROFESSOR OF ECONOMICS, Technical University of Budapest, Hungary

LECTURER, San Joaquin College of Law, Fresno, California

INSTRUCTOR, California State University, Fresno, California

CONSULTANT, California Bureau of Business Education, Sacramento, California

ACCOUNTANT, Johnson & Silva, Certified Public Accountants, Fresno, California

AFFILIATIONS

National Association of Résumé Writers

Western Academy of Legal Studies - Business

Delta Pi Epsilon (honorary graduate fraternity)

Professional Association of Résumé Writers

Credit Union Executive Society

American Business Law Association